
Embrace the Future—Don't Fear It!

Peter Diamandis <peter@diamandis.com>
Reply-To: peter@diamandis.com
To: suttdenn@gmail.com

Sun, Mar 20, 2022 at 11:07 AM

Entrepreneurs will create more wealth in the next decade than we did in the past century.

We'll also experience the reinvention of *every* industry. Understanding how to navigate this accelerating technological change is essential for every leader.

What's the reason for such dramatic change?

The convergence of exponential technologies—everything from AI and Robotics, to Web3 (AI, Blockchain, and VR)—is changing business models.

These technologies are stacking and recombining—ultimately transforming business models and markets.

The problem with such significant disruption is that most people fear change and therefore they fear the future—instead of being excited by it. They fear what they don't understand and can't predict.

And fear is a *terrible* mindset for taking advantage of the opportunities ahead.

The solution to that fear is knowledge and community.

Knowledge of the concrete opportunities most likely to emerge from technological convergence is crucial for every entrepreneur.

It's the difference between leading (and thriving) in business—and getting crushed by a tsunami of change.

And participating in a **community** of Exponentially-minded and Abundance-minded entrepreneurs is what it takes to maintain a positive, future-forward mindset that causes bold, world-changing ideas to flourish.

If you like this blog, share it! | [Twitter](#) | [LinkedIn](#) | [Share via Email](#)

THE KNOWLEDGE YOU NEED TO CAPTURE INTERNET-SIZED OPPORTUNITIES

How would you answer the below 3 questions?

1. Do you know which **tech breakthroughs from the past 12 months** you should be leveraging in your business *right now*?

2. Do you understand the **anticipated breakthroughs** that will most dramatically impact your industry and business in the next 1 to 3 years?

3. Are you clear about the **top “Metatrends” that will shape the next decade**—and ultimately the business environment? Here are just a few examples:

- High-resolution Virtual Reality transforming Retail, Real Estate, and Education
- Skyrocketing AI-human collaboration across ALL professions
- The *complete* disruption of the Advertising industry by increasingly intelligent AI

I created the **year-round Abundance360 Mastermind and Executive Program** to help a select group of entrepreneurs, CEOs, and investors answer the above questions.

Whether you're in Financial Services, Real Estate, Insurance, Healthcare, Manufacturing, Retail, Advertising, Energy, or another industry... understanding which exponential technologies are emerging and converging is *critical* to the longevity of your business.

The Abundance360 Program is designed to give you the latest knowledge required to capture emerging opportunities.

I've written about the concept of “future-proofing” your business before, but you also need to future-proof yourself!

My goal is to get every Abundance360 member excited about the future—to help them harness these converging exponential technologies, solve significant global problems, and create wealth.

THE COMMUNITY YOU NEED TO THRIVE IN THIS ERA OF EXPONENTIAL CHANGE

“Life is who you go through life with...”

You've likely heard the saying that you're the average of the 5 people with whom you spend the most time. In addition to gaining the right knowledge, curating your community is one of the most important investments you can make as an entrepreneur. For example, if you want to think big and change the world, hang out with people who have a Massive Transformative Purpose (MTP) and Moonshots.

The importance of community is one of the key reasons why I turned **Abundance360 into a year-round program**.

The Abundance360 community is an extraordinary group of entrepreneurs, investors, and CEOs running companies ranging in value from \$10 million to \$10 billion from around the world.

Maximizing connections and learning opportunities for members means not only having an Annual Summit, but also interactive Implementation Workshops throughout the year. And new for 2022, we recently launched “Forum Groups”: intimate, AI-curated groups

with the 10 Abundance360 members who are the best match for you based on your goals, interests, and needs.

These are people who could be your next co-founder, business partner, investor, supplier—or someone to simply enjoy a great conversation with!

THE ABUNDANCE360 SUMMIT IN APRIL 2022

Every year I personally curate and host my Abundance360 Summit, which I deliver to a select group of 360 entrepreneurs, executives, and investors.

I've committed to running Abundance360 for 25 years (until 2038), and next month's Summit will mark year 10 on this journey.

Are you interested in what I think is *most important for entrepreneurs and leaders to understand* over the next 12 months?

Here's what I've spent the last year preparing for the [April 2022 Summit](#):

DAY 1: HOW TO CREATE AN EXPONENTIAL ORGANIZATION

To get us started, I'll be joined by my dear friend Salim Ismail for an in-depth discussion about how to turn your business into an Exponential Organization.

Salim was the first President of Singularity University and is the author of the award-winning book "*Exponential Organizations (EXO)*."

As we'll explore during Day 1, an EXO is a company whose impact or output is disproportionately large compared to its peers—at least 10X larger.

Think Airbnb, Facebook, and Google.

All EXOs share 11 documented attributes: from leveraging the crowd and conducting rapid experiments, to hiring staff on demand and using advanced dashboards to drive decisions.

How much more could you accomplish if you adopted those same techniques?

We'll end Day 1 with dinner and AI-curated member networking, and an engaging conversation about exponential tech with me and inventor extraordinaire Dean Kamen, perhaps the most prolific inventor in the United States.

DAY 2: PROOF OF ABUNDANCE & SHAPING YOUR ABUNDANCE AND EXPONENTIAL MINDSETS

Creating a world of abundance isn't about creating a world of luxury—it's about creating a world of possibility. For *everyone*.

I'll spend the first part of Day 2 giving you overwhelming evidence that we are on the path to creating a hopeful, compelling, and abundant future.

You'll learn how the 6 Ds of exponential growth are disrupting and transforming multiple industries—including your own.

Through engaging discussions with leading entrepreneurs and scientists, I'll share proof of abundance by focusing on the latest developments in Energy, FoodTech and AgTech, Housing & Real Estate, and Education.

How do you take this evidence of abundance and cultivate an Abundance Mindset? I'll show you how.

Understanding the power of exponential growth and having an **Exponential Mindset** can mean the difference between success and failure—between leading disruptive change and being the victim of it.

I'll be joined by an extraordinary lineup of speakers to discuss all the opportunities across the exponential tech landscape. Here is a snapshot of that lineup:

- **Cathie Wood, Founder/CEO/CIO – Ark Invest.** Cathie runs investment firm Ark Invest, which manages *over \$50B* in assets. She was an early backer of Tesla and she'll be sharing her insights about investing in exponential tech: from AI and Robotics, to Blockchain and Genome Sequencing.
- **Eric Schmidt, (past) Chairman & CEO – Google / (current) Schmidt Futures Foundation.** Few people in the world are better positioned to know the trajectory and impact of Artificial Intelligence than Eric. He will lead us in a wide-ranging conversation about AI: what is possible and where it's going.
- **Steve Jurvetson, Co-Founder – Future Ventures.** Steve is on the Board of both SpaceX and Tesla (among other companies). Join Steve and me for a deep dive on SpaceX's Starship, Starlink, and discussions on Nanotechnology, AI and Quantum Computing.

DAY 3: PROOF OF LONGEVITY & SHAPING YOUR LONGEVITY AND MOONSHOT MINDSETS

We'll start the third and final day of the Summit diving into **cutting-edge companies and technologies that are focused on longevity and extending the human healthspan.**

Billions of dollars are being invested every year to extend the healthy human lifespan—to make “100 Years Old the New 60.”

We'll also make sure that what you learn about longevity science is actionable with breakout sessions where you can further develop your Longevity Mindset.

During the second half of the day, we'll focus on shaping your Moonshot Mindset and how to create a Moonshot organization.

I can't think of a better person to discuss Moonshots than **Astro Teller, Captain of Moonshots at X: Alphabet's Moonshot Factory** (formerly Google X).

Astro is a rockstar who will be teaching you how to build a Moonshot team. How do you effectively lead that team? How do you enable an environment where “crazy ideas” become real?

READY TO JOIN MY ABUNDANCE360 COMMUNITY?

Do you want the knowledge and community that you need to not only survive but *thrive* during this era of exponential change?

Then consider joining my year-round [Abundance360 Mastermind and Executive program](#) and participate in our A360 Summit April 20-22, 2022.

My mission is to help A360 members ***obtain mastery in four specific mindsets***: an Abundance Mindset; an Exponential Mindset; a Longevity Mindset; and a Moonshot Mindset. Together we will actively select and reinforce your preferred Mindsets.

[To learn more and apply to A360, visit abundance360.com](#)

© PHD Ventures, 800 Corporate Pointe, Culver City, California, 90230, United States

[manage your email preferences](#) [Unsubscribe from all future emails](#)